

MIKA CERON



Mika Ceron was born in Berlin and started his photography career very early. Before he graduated with his diploma in photography he already had his first assignments to shoot campaigns for various small fashion brands in Berlin.

In the '90s, Mika's work that he had created for fashion designers relating to the techno/electronic music scene were exhibited in some of Berlin's hottest nightclubs as fashion art installations. By the age of 23, he had already shot celebrities including Horst Buchholz, Katharina Witt and other well-known actors and musicians in Germany for several magazines.

In 1997 Mika founded his first photo studio in Berlin where he shot mainly fashion campaigns and CD covers for the music industry while also creating fine art works for international exhibitions. Mika established himself as a fashion and advertising photographer and built his studio into a full-service production company. This enabled him to manage everything from pre-production, production and post-production completely in-house with his own team and equipment.

In 2015 Mika expanded his career into film making. He wrote and produced his first film which went on to win the 'International Fashion Award' in USA in the category for best creative concept. Over the years, Mika has established himself as a photographer, film director and director of photography.

Nowadays Mika Ceron manages his international productions from his two bases Berlin and Lanzarote.

FULL SERVICE

Photography and Film

Mika Ceron is a highly specialised photographer working as a creative partner and a conceptual artist in stills and motion. Productions are managed exclusively with in-house personnel and equipment. Mika Ceron's clients primarily include advertising agencies, production companies, leading corporations and publishing groups.





STILLS

Mika Ceron has all the necessary tools and expertise in-house for pre-production, production and post-production.

Always up to date with the latest photo technology including Phase One digital backs, Profoto flash generators and all the others equipments you need to run a great production including vans and hair/make-up trailers.

Mika Ceron and his team work's with passion to interpret unique visual ideas to make them come true.

MOTION

Mika Ceron is fully equipped with a wide variety of specialized tools that allows him to achieve anything from complicated camera moves to unique lighting situations. Each project is shot in 4K RAW to guarantee the best results. The latest technologies are implemented to ensure an efficient, cost-effective workflow.





unit 1

in-house post production

Mika Ceron's team do fine art digital retouching of more than 1,000 images each year. The team also has expert knowledge and experience in moving images, grading, VFX and editing.



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213 34 2213 342 326 76 57 567 6567 55768367 570

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in-house prepress

Proofing is done in-house to insure you get the best results with proofs that perfectly match your printed catalogues, billboards or flyers.

2



unit

in-house set construction storage

Mika Ceron owns an array of complete set solutions – concrete and patina walls, wooden floors, glass and steel rooms, etc. For realistic studio sets, he developed IRIS BACKDROP solutions with high resolution images and zero grain or noise. Frame sizes are available up to 8 x 4m.

3

unique in-house image database

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Need a view from a Manhattan loft?

No problem. Mika Ceron owns an extensive image database with a wide selection of stunning locations. Everything that you need in brilliant, high-resolution quality. These images are shot with medium-format digital backs and show a variety of locations in different angles and perspectives.



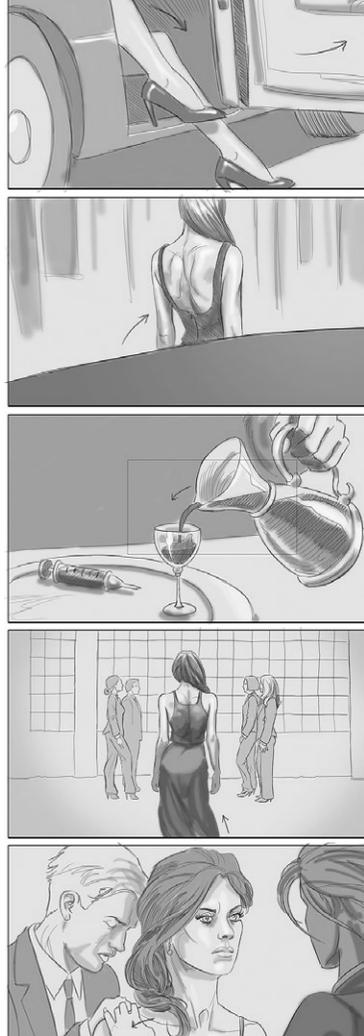


unit

5

illustration

Mika Ceron's team is experienced in creating story boards and illustrations to clearly describe creative ideas and ensure a smoother workflow on the set.



Mika Ceron is creative and fast. A highly-efficient workflow process enables him to deliver the highest quality every time. For example, a client needed a fashion campaign based on an abstract 1960s Woodstock theme. Mika Ceron developed the idea and, together with his team, built a set with grass, concrete walls and projections from the era.

1 day shoot – 13 image campaign pictures

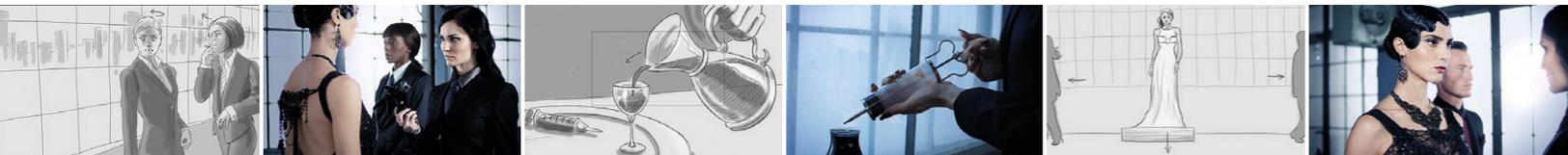
1/2 day shoot – 32 lookbook pictures

5 days postproduction, corrections, proofing
project completed

showcase

photography production





show case

film production

"The Circle of Fortune" fashion film was written, directed and filmed by Mika Ceron. Together with his team he managed production, editing, VFX and color grading. In 2015 the film won the International Fashion Film Award (California, USA) for best creative concept.

vimeo.com/mikaceron/fortune

ZOE HELALI CHANTALLE MUKHBI NINA DE LIANIN VALENTINA BELLEZA CLEMENS BUCHWALD



The Circle of Fortune

written, filmed and directed by Mika Ceron

original music by THOMAS MOKED piano by FRIEDEMANN BRAUN

1st assistant director, grading, storyboard artist: FEDERICO DE LUCA editor: ROBIN LOCHMANN Music/Mastering: NIRTO KARSTEN FISCHER
 assistants: ROUBEN BORCHARDT, HOLGER BRANDT High speed camera: CHRISTIAN PFEIL production assistant: NINA FEIL stylist: FLEUR DE FAYE-SERAPHINE
 hair/makeup artist: KATHARINA HANDEL / BASICS, MISCHKA HART / BASICS makeup of actor: JULIAN WIERSICH cost. team: BRUNO STOLL cost. MOKI

produced by DIAZO



These brands

trust

Mika Ceron and his team.

Amisu, Ann Christine, Anna von Griesheim, Benetton, Bucherer, Censored, Chapaux, DKV, Eastpak, Egena Goldpfeil, EMI Paris, FB Sister, Fishbelly, FSNB, Giacomelli, Jean Paul, Lunik, Michael Storrs Music, Ministry of Sounds, Nanna Kuckuck, New Yorker, Nike, Peter Massine Productions, Quasi Moda, Quicksilver, Smog, The Rake, Villa Gaia, Volksbanken Raiffeisenbanken

(partial list)



stills & motion

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